



Dedicated to Protecting Our Most Precious Resource

With our second year squared away, we are well on our way to making this the best publication, if not the only publication to buy in 2016. We have a great lineup for 2016 and we're excited to start the year. We've extended our invitation to a host of new comers and we are looking forward to bringing awareness to many new products, services, and exciting water projects underway and planned. But of course, we wouldn't be where we are today without our most dedicated advertisers and we most assuredly are looking forward to another year with each of you.

Reaching more than 13,000 readers in the United States and internationally, Backflow Prevention and Plumbing Standards (BPPS) is the only monthly trade publication dedicated to the backflow prevention and plumbing industries. Published monthly and distributed in print and electronic formats, the magazine is strategically designed to address each of our audiences - including contractors, plumbers, sprinkler fitters, irrigation personnel, backflow prevention assembly installers and testers, water utilities, water operators, inspectors and manufacturers - in each and every issue.

BPPS is committed to staying true to our roots with the most interesting variety offered in any publication, with monthly features and regular columns.

Our monthly regular features that you can count on seeing are:

- The News - providing both a national and an international look at the challenges facing the world's water supply and the solutions being developed within the United States and around the globe.
- Inside the Industry, Test Your Skills, and the Repair Guys features promise to educate industry professionals with up-to-date and current events, products, standards and so much more.
- ASSE International Updates, and Backflow Industry columns will keep the readership informed.
- Speak Up is straight talk and will keep readers abreast of expert opinions from all facets of the industry.
- Technician's Business Health will provide business management skills and introduce ways to work better and work smarter.

We invite and encourage you to review the advertising rate card and interact with BPPS magazine. The current circulation and readership figures (see rate card) are impressive, and BPPS is intent on increasing them. The rates remain highly affordable, presenting your company with an excellent opportunity for a return on the investment.

To reserve advertising space, discuss advertising programs or submit materials, please contact Kim Curtis, BPPS magazine administrator, by telephone at (855) 536-2800, or by email at kim.curtis@iapmo.org. For editorial content please contact Cindy Most at 540-858-2686 or cindy.most@iapmo.org.

The entire staff of BPPS magazine looks forward to working with you now and throughout the coming years in the interest of water system safety worldwide! For more information you can visit our website at www.iapmobpps.org.