



**DISPLAY AD
INSERTION ORDER and
SALES AGREEMENT**

Return to:
 25106 McBryde Terrace
 Chantilly, VA 20152
 Phone: 1-855-536-2800
 kim.curtis@iapmo.org

Ad to appear in *Plumbing Standards* or *Backflow Prevention and Plumbing Standards* magazine

Advertiser Name: _____
 Contact person/Agent: _____
 Billing Address: _____
 Phone: _____ Fax: _____
 E-mail: _____

Advertiser/Agent requests Ad to appear under the following Schedule RATE CARD USED: #34

All Ads are printed on Full Color Pages/no reduction for single color ads. Please review the Current Rate Card for Mechanical Information, Material Deadlines and Pricing. Please print clearly.

Issue	Size	Title	Rate
Jan. 2016			
Feb. 2016			
Mar. 2016			
April 2016			
May 2016			
June 2016			
July 2016			
Aug. 2016			
Sept. 2016			
Oct. 2016			
Nov. 2016			
Dec. 2016			

Send Artwork/Ad Materials to

BPPS
 4755 E. Philadelphia Street, Ontario, CA 91761
 Phone: 1-855-536-2800 e-mail: cindy.most@iapmo.org or kim.curtis@iapmo.org

- Art work is Digital File BPPS to design (client to provide logo, text, etc.)
- Art work being sent by: UPS Fed Ex Priority Mail
- Upload to FTP e-mail (ps-bpps@iapmo.org) Call 1-855-536-2800 for FTP instructions

Advertiser/Agent agrees to pay promptly upon receipt of billing/statement and to be bound by terms and conditions for payment set forth on Rate Card indicated above, incorporated by reference to this agreement.

 Advertiser/Agent signature Date Publisher Acceptance Date

Agency Commission: Magazine: 15% of gross billing on advertising space. All billings are due and payable 30 days from the date on the invoice and both the advertiser and its agency are jointly and severally liable for payment of the invoice. Interest on unpaid invoices will be charged at the rate 8% per annum. The Publisher will not be bound by any condition appearing on the advertiser's or its agency's insertion order or copy instructions when such conditions with the regulations set forth in the Publisher's current rate card. Cancellations will not be accepted by the Publisher after the closing date. Cancellations prior to the closing date must be in writing and none are considered accepted until confirmed in writing by the Publisher. The Publisher may repeat the advertiser's most recent advertisement when material for a new advertisement has not been received by the Publisher by the closing date. If no previous advertisement exists, the Publishers will add a late cancellation charge amounting to 65% of the rate-card value for the space.